Neuro-Semantics
International Society of Neuro-Semantics
Actualizing Excellence

INSITalk
26 Sep 2021

Transform Ideas to Innovation

"Catching the ideas and actualize the innovation
in your life and business"

Giokniwati

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Founder of eLevasi

GIOKNI

Accounting
Certified Behaviour Consultant (CBC)
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Certified Neuro-Semantics Trainer
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PT Bank Central Asia Tbk
Internal Audit, Consumer Banking

PT Lion Super Indo (Delhaize Group, Belgium)
Organizational Development

WTC | Writer Trainer Coach
Service Excellence, Communication & Presentation,
Supervisory, Leadership,
Change & Innovation

eLevasi

elevasi.id

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- *High speed changing*
- *Shorter product life cycle*
- *Innovation era*

knowledge meningkat 2x dalam 2 tahun

Abad 21

knowledge meningkat 2x dalam 100 tahun

Revolusi Industri (1750-1850)

knowledge meningkat 2x dalam 500 tahun

Abad pertengahan (abad 4-15)

REPORT OF THE WORKPLACE TRAINING AND DEVELOPMENT COMMISSION
MAY 2021

People
Supported by indeed

British Chambers of Commerce

2. DIGITAL SKILLS AND INNOVATION

Digital skills are becoming increasingly important in the workplace as the need to boost productivity drives increased digitisation and automation. However, innovation is being stymied by shortages of basic and higher-level digital skills.

Recommendations for policy makers

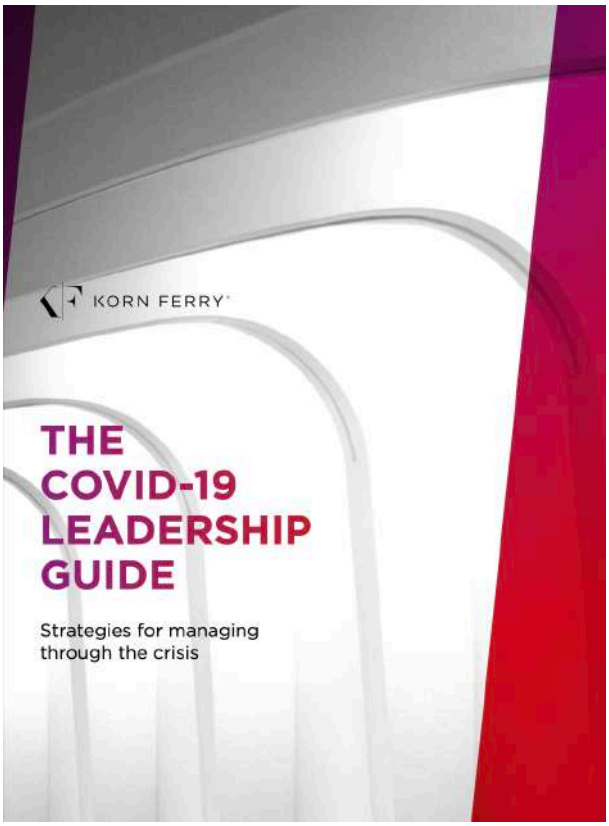
- Support businesses to innovate and improve productivity, through the tax system and via access to local centres of excellence.
- Extend the Annual Investment Allowance to include investment in digital and technical workplace training and development. This would enable SMEs to identify with skills as an investment on a par with other forms of business investment.
- Help SMEs to access general digital skills training for their teams, as well as more bespoke training, to support change management and the digitisation of processes and automation.

Recommendations for business

- Seek business support to identify and access innovation programmes and funding.
- Where appropriate, identify and share best practice, information and resources on business transformation, innovation and skills, working with FE colleges, training providers, within sectors, and with other public and private sector employers in the locality.
- Work with the skills sector to ensure course content meets the evolving needs of your business.

EXECUTIVE SUMMARY AND RECOMMENDATIONS

Building High-Performance Learning Cultures
Digital Skills and Innovation
Using the Skills System
Place-Based Solutions
Enabling Employees



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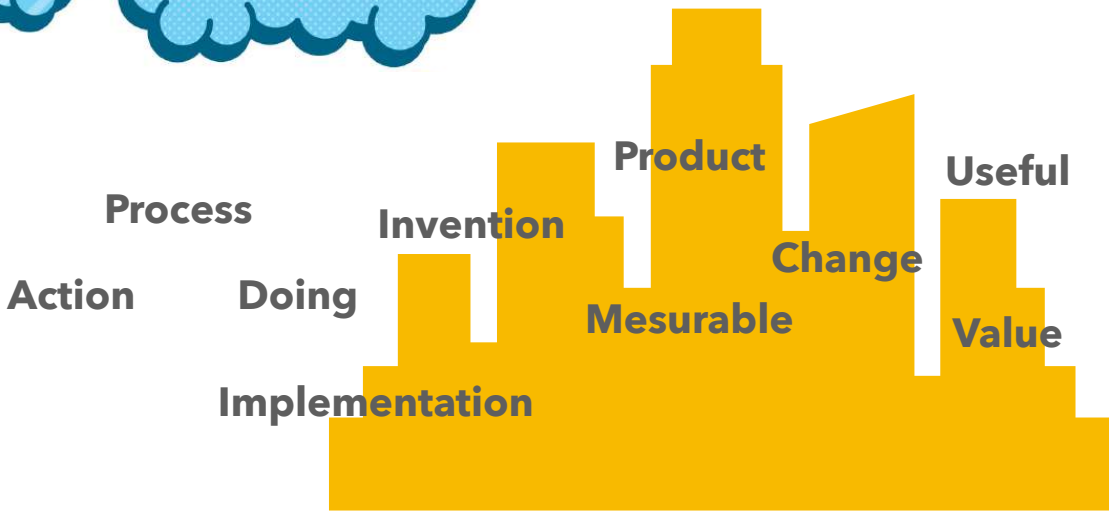

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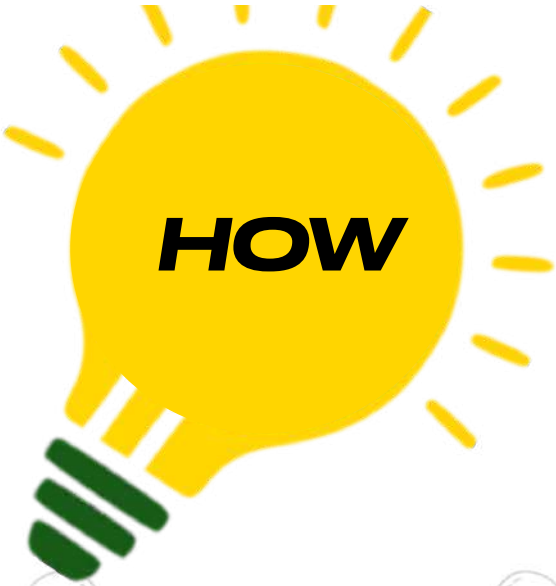

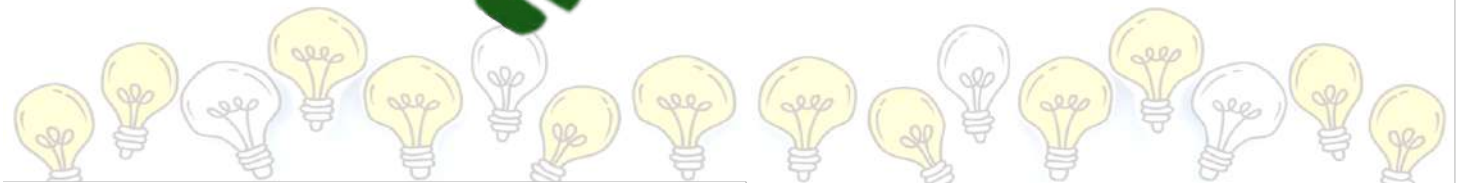

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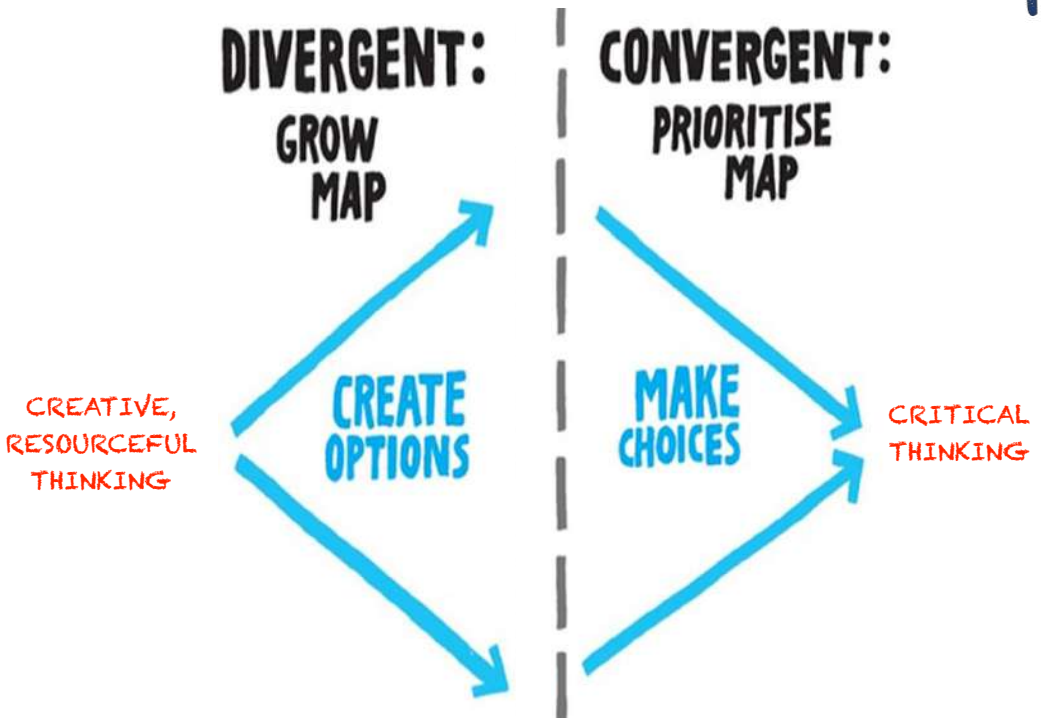

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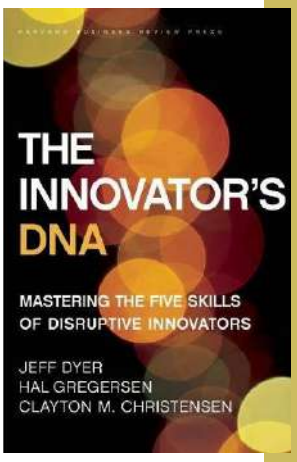
5 skills for Disruptive Innovator



1. Associating
2. Questioning
3. Observing
4. Experimenting
5. Networking

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- Well-Formed Outcome, Meta Model
- Meta Program
- Belief, NLP Presupposition

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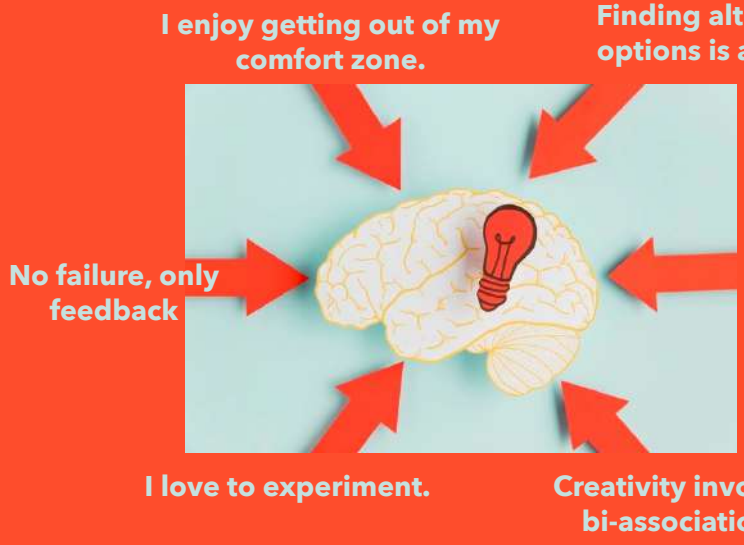
What we **believe** about creativity **radically controls and effects** our experiences of creativity.

L. Michael Hall, Ph. D.



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Thank You

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